Lesson title:	Intro & Context	Slide #: 1.1 Slide template: Title
On-screen title:	Practice That Keeps Students	
On-screen sub-title:	How clear practice coaching supports progress and retention	
On-screen text:	Keeping students engaged requires more than talent and good intentions. In this course, you will explore how PVMA's Practice Coaching Structure helps students make progress they can see—and feel.	
Notes to Developer:	Full-bleed title slide. Start Course button advances.	
Media file(s) or additional instructions:	PVMA studio image	

Lesson title:	Intro & Context	Slide #: 1.2 Slide template: Narrative
On-screen title:	Taylor's Troubles	
On-screen sub-title:	A growing studio with a growing problem	
On-screen text:	Taylor, the owner and lead teacher of a young PVMA franchise, notices a troubling pattern: students are leaving after only a few months of lessons.	
Notes to Developer:	Set narrative stakes. Left text / right image.	
Media file(s) or additional instructions:	Taylor character image	

Lesson title:	Intro & Context	Slide #: 1.3 Slide template: Button Reveal
On-screen title:	Why Are Students Leaving?	
On-screen sub-title:	Three possible causes of attrition	
On-screen text:	PVMA reminds Taylor that student attrition is usually driven by one of three factors. Select each option to learn more.	
Notes to Developer:	Buttons reveal text boxes for Price, Person, Product.	
Media file(s) or additional instructions:	Button states required	

Lesson title:	Intro & Context	Slide #: 1.4 Slide template: Knowledge Check
On-screen title:	What Should Taylor Do Next?	
On-screen sub-title:		
On-screen text:	What is the most effective next step Taylor can take to understand why students are leaving?	
Notes to Developer:	MC with Correct and Try Again feedback.	
Media file(s) or additional instructions:	Standard MC interaction	

Lesson title:	Assess	Slide #: 2.1
		Slide template: Concept
On-screen title:	Assess	
On-screen sub-title:	Every student relationship starts here	
On-screen text:	Taylor remembers that effective instruction begins with assessment. Before setting goals or practice plans, teachers must listen, ask questions, and understand where progress is breaking down.	
Notes to Developer:	Concept slide introducing Assess phase.	
Media file(s) or additional instructions:	Instructor listening image	

Lesson title:	Assess	Slide #: 2.2
		Slide template: Narrative
On-screen title:	What Taylor Learns	
On-screen sub-title:		
On-screen text:	When Taylor speaks with former students, a clear theme emerges. They did not feel like they were making meaningful progress toward their musical goals.	
Notes to Developer:	Bridge narrative to instructional strategy.	
Media file(s) or additional instructions:	Conversation image	

Lesson title:	Structure	Slide #: 3.1
		Slide template: Concept
On-screen title:	Structure	
On-screen sub-title:	Turning insight into action	
On-screen text:	Taylor realizes that telling students to "practice more" is ineffective unless students know how to practice. He decides to reinforce PVMA's Practice Coaching Structure with his teaching staff.	
Notes to Developer:	Parallel layout to Assess and Revise.	
Media file(s) or additional instructions:	Staff training image	

Lesson title:	Assess	Slide #: 4.1
		Slide template: Narrative
On-screen title:	A Student at Risk	
On-screen sub-title:		
On-screen text:	Taylor learns that Margaret, a piano student, is also considering quitting. She feels that her progress has stalled.	
Notes to Developer:	Shift focus to scenario.	
Media file(s) or additional instructions:	Margaret at piano image	

Lesson title:	Assess	Slide #: 4.2 Slide template: Ordering
On-screen title:	Starting With Assessment	
On-screen sub-title:		
On-screen text:	To begin the Assess phase, drag the steps to place Ella's next actions in the order you believe is most effective.	
Notes to Developer:	Drag-and-drop interaction. Feedback required.	
Media file(s) or additional instructions:	Drag objects	

Lesson title:	Structure	Slide #: 5.1 Slide template: Concept
On-screen title:	Creating a Practice Structure	
On-screen sub-title:		
On-screen text:	Ella uses what she learned in training to create a clear, sustainable practice structure. The structure makes goals, focus, and progress checkpoints visible to Margaret.	
Notes to Developer:	Instructional reinforcement.	
Media file(s) or additional instructions:	Practice plan visual	

Lesson title:	Structure	Slide #: 5.2 Slide template: Knowledge Check
On-screen title:	What Belongs in Structure?	
On-screen sub-title:		
On-screen text:	Which of the following does NOT belong in the Structure phase of the Practice Coaching Cycle?	
Notes to Developer:	MC with Correct and Try Again feedback.	
Media file(s) or additional instructions:	MC interaction	

Lesson title:	Revise	Slide #: 6.1 Slide template: Concept
On-screen title:	Revise	
On-screen sub-title:	Progress requires adjustment	
On-screen text:	Taylor reminds his teachers that practice structures should be reviewed regularly. When progress slows or circumstances change, small revisions keep students moving forward.	
Notes to Developer:	Intro to Revise phase.	
Media file(s) or additional instructions:	Coaching image	

Lesson title:	Revise	Slide #: 6.2
		Slide template: Knowledge Check
On-screen title:	Revising the Plan	
On-screen sub-title:		
On-screen text:	After reviewing Margaret's progress, what should Ella adjust next?	
Notes to Developer:	MC reinforcing revise concept.	
Media file(s) or additional instructions:	MC interaction	

Lesson title:	Outcomes	Slide #: 7.1
		Slide template: Narrative
On-screen title:	Progress Achieved	
On-screen sub-title:		
On-screen text:	With a clear practice structure and ongoing revisions, Margaret's progress accelerates. She performs confidently at the school talent show.	
Notes to Developer:	Celebratory but grounded tone.	
Media file(s) or additional instructions:	Performance image	

Lesson title:	Outcomes	Slide #: 7.2 Slide template: Narrative
On-screen title:	Impact on Ella	
On-screen sub-title:		
On-screen text:	Margaret's success inspires other students to request lessons with Ella. She becomes the most requested teacher at the location, with a full schedule every day.	
Notes to Developer:	Close Ella arc.	
Media file(s) or additional instructions:	Studio image	

Lesson title:	Outcomes	Slide #: 7.3 Slide template: Narrative
On-screen title:	Impact on the Studio	
On-screen sub-title:		
On-screen text:	Ella's success leads the rest of the teaching staff to adopt PVMA's Practice Coaching Structure. Enrollment increases, and Taylor now runs one of the most successful PVMA franchises in the country.	
Notes to Developer:	Close Taylor arc.	
Media file(s) or additional instructions:	Studio-wide image	

Lesson title:	Survey	Slide #: 8.1 Slide template: Survey
On-screen title:	Course Feedback	
On-screen sub-title:		
On-screen text:	With 1 meaning "Strongly Disagree" and 4 meaning "Strongly Agree," please rate your agreement with the following statements about this course.	
Notes to Developer:	Likert scale. Accessible labels.	
Media file(s) or additional instructions:	Survey interaction	

Lesson title:	Close	Slide #: 9.1 Slide template: Closing
On-screen title:	Final Thought	
On-screen sub-title:		
On-screen text:	You're not just teaching music—you're helping students experience progress they can feel.	
Notes to Developer:	End Course button.	
Media file(s) or additional instructions:	None	